

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Introducing: DERMA E NATURAL BODY CARE

A new range of natural skin care has recently landed in Australia from the US.

derma e is an award-winning skin care brand harnessing natural, proven ingredients, advances in biotechnology, and over 27 years' experience in skin care.

The result is a range of highly-effective, therapeutic body care products, enriched with the vitamins, nutrients and antioxidants skin craves for true health and beauty - inside and out.

Quality and effectiveness are paramount to the brand. That's why every ingredient used in the range is there for a functional reason.

PRODUCT FOCUS:

derma e Vitamin E Moisturising Crème and oil

Visibly smoother skin with the power of vitamin e

Just like any good multitasking woman, **derma e Vitamin E Moisturising Crème** can do several things at once - offering three skin-enhancing benefits in one application.

- Suitable for use on face and body, the silk-light lotion absorbs quickly, to deeply-replenish, soothe and soften even the thirstiest skin.
- Harnessing the goodness of vitamin e, **derma e Vitamin E Moisturising Crème** effectively minimises and treats stretchmarks and reduces the appearance of scars. Also available is **derma e Vitamin E Skin Oil** - an equally potent formula that's quickly absorbed and perfect for direct application to scars and stretch marks. It can also be applied to problem areas and worn under make up.

- **derma e Vitamin E Moisturising Crème** also has strong anti-ageing properties - protecting skin from harmful environmental factors that damage the skin.

The result is visibly healthier, plumper skin that's protected from whatever life throws at it.



HOW DOES IT WORK?

Vitamin e is so effective at restoring and maintaining the skin's natural beauty because it protects vital cellular membrane against harmful environmental factors that cause skin aging. The result is radiant, visibly softer skin.

THE DERMA E DIFFERENCE

Integral to derma e's philosophy is that ingredients must never be harmful: to its customers, or the planet. That's why derma e products are:

- ✓ Made using only the finest scientifically proven ingredients
- ✓ Gentle, yet effective
- ✓ Manufactured with wind energy
- ✓ Free of comedogenic (pore-clogging) ingredients like mineral oil, lanolin and artificial colours
- ✓ Contain no parabens phthalates or petrolatum
- ✓ pH balanced
- ✓ Made using environmentally friendly ingredients and packaging
- ✓ Not tested on animals and 100% vegan
- ✓ GMO-free

For more information, please contact
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